

# ORDER



**Orders**  
**Order / Rev:** 362839  
**Alt Order #:** 06863705  
**Product Desc:** BARACK OBAMA  
**Estimate:** 2051  
**Flight Dates:** 10/16/12 - 10/22/12  
**Original Date / Rev:** 10/17/12 / 10/17/12  
**Order Type:** GENERAL

**KTNV - Las Vegas**

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** GMMB  
**Buying Contact:**  
**Billing Contact:**  
 3050 K St. NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Obama for America  
**Demographic:** A35+  
**Product Codes:** PL Presidential  
**Priority:** P-03  
**Revenue Codes:** AGY-TRANS, POL CAND, CAND

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	37	\$35,150.00	\$29,877.50

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	37	\$35,150.00	\$29,877.50	0.00
<b>Totals</b>	<b>37</b>	<b>\$35,150.00</b>	<b>\$29,877.50</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
KTNV - Las Vegas	24%	\$35,150.00
Market	100%	\$146,458.33

**Competitive Share**

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$36,614.58
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	15%	\$21,968.75
KTUD	0%	\$0.00
KVMY	2%	\$2,929.17
KVVU	33%	\$48,331.25
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	1%	\$1,464.58

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	KTNV	10/16/12	10/19/12	M-F 6-7am Action News	CM	M-F 6-7a	- TWTF - -	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00



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KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	KTNV	10/20/12	10/20/12	Sat ABC Prime B JJ	CM	JJudy (9:30 PM-10:00 PM)	:30	1	\$750.00	P-03	0.00	NM	1	\$750.00
		Judge Judy												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1		\$750.00			0.00			
12	KTNV	10/21/12	10/21/12	Sun ABC Prime B ONCE UPON	CM	ONCE UPON (8:00 PM-9:00 PM)	:30	1	\$3,000.00	P-03	0.00	NM	1	\$3,000.00
		ONCE UPON												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1		\$3,000.00			0.00			
13	KTNV	10/16/12	10/19/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a -TWTF--	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		KIMMEL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		1		\$200.00			0.00			
14	KTNV	10/22/12	10/22/12	M-F 12:05-1:05a Jimmy Kimmel	CM	M-F 12:05-1:05a M-----	:30	1	\$200.00	P-03	0.00	NM	1	\$200.00
		KIMMEL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1		\$200.00			0.00			
15	KTNV	10/22/12	10/22/12	M-F 6-7am Action News	CM	M-F 6-7a M-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		ACTION NWS@6AM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1		\$400.00			0.00			
16	KTNV	10/22/12	10/22/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
		THE CHEW												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1		\$600.00			0.00			
17	KTNV	10/22/12	10/22/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P M-----	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
		GENERAL HOSPITAL												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1		\$600.00			0.00			
18	KTNV	10/22/12	10/22/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
		JEFF PROBST SHOW												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1		\$275.00			0.00			
N19	KTNV	10/18/12	10/19/12	M-F 5-6am Action News	CM	M-F 5-6a ---TF--	:30	2	\$150.00	P-03	0.00	NM	2	\$300.00
		ACTION NWS@6AM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2		\$150.00			0.00			
N20	KTNV	10/22/12	10/22/12	M-F 5-6am Action News	CM	M-F 5-6a M-----	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
		ACTION NWS@6AM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1		\$150.00			0.00			
N21	KTNV	10/18/12	10/19/12	M-F 6-7am Action News	CM	M-F 6-7a ---TF--	:30	2	\$400.00	P-03	0.00	NM	2	\$800.00
		ACTION NWS@6AM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/15/12	10/21/12	---TF--		2		\$400.00			0.00			
N22	KTNV	10/22/12	10/22/12	M-F 6-7am Action News	CM	M-F 6-7a M-----	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
		ACTION NWS@6AM<												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1		\$400.00			0.00			
N23	KTNV	10/20/12	10/20/12		CM	Sat 6a-7a -----S-	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00

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Sat 6a Sat 6a-7a ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$250.00 0.00														
N24	KTNV	10/21/12	10/21/12	Sun 6a Sun 6a-7a	CM	Sun 6a-7a -----S	:30	1	\$250.00	P-03	0.00	NM	1	\$250.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$250.00 0.00														
N25	KTNV	10/18/12	10/19/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a ---TF--	:30	2	\$225.00	P-03	0.00	NM	2	\$450.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---TF-- 2 \$225.00 0.00														
N26	KTNV	10/22/12	10/22/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a M-----	:30	1	\$225.00	P-03	0.00	NM	1	\$225.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$225.00 0.00														
N27	KTNV	10/22/12	10/22/12	2p Syndicated Show 2p Syndicated Show	CM	2p-3p M-----	:30	1	\$275.00	P-03	0.00	NM	1	\$275.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$275.00 0.00														
N28	KTNV	10/18/12	10/19/12	M-F 6-7p Action News	CM	M-F 6-7p ---TF--	:30	2	\$850.00	P-03	0.00	NM	2	\$1,700.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 ---TF-- 2 \$850.00 0.00														
N29	KTNV	10/22/12	10/22/12	M-F 6-7p Action News	CM	M-F 6-7p M-----	:30	1	\$850.00	P-03	0.00	NM	1	\$850.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$850.00 0.00														
N30	KTNV	10/20/12	10/20/12	College Football Primetime College Football Primetime	CM	4p-830p -----S-	:30	1	\$1,750.00	P-03	0.00	NM	1	\$1,750.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S- 1 \$1,750.00 0.00														
N31	KTNV	10/22/12	10/22/12	Monday ABC Prime Other dwts	CM	dwts M----- (8:00 PM-10:00 PM)	:30	1	\$7,000.00	P-03	0.00	NM	1	\$7,000.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/22/12 10/28/12 M----- 1 \$7,000.00 0.00														
N32	KTNV	10/21/12	10/21/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p -----S (8:00 PM-10:00 PM)	:30	1	\$600.00	P-03	0.00	NM	1	\$600.00
ACTION NWS@6AM< <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/15/12 10/21/12 -----S 1 \$600.00 0.00														
Totals													37	\$35,150.00